


do-it-better BEAUTY

 the list issue Wish you had an entourage of beauty experts? "Supersmooth blowout, please! Oh, and sultry eye makeup like Audrey Hepburn, thank you very much." Because we don't do house calls, here are tricks and products the pros swear by. Now you can make the magic happen all on your own.

By Liz Krieger
Photographs by Riccardo Tinelli

LINE EYES

Can't seem to master a sexy cat eye? Nix slipups with these secrets.

Tweak your technique

- Apply mascara before liner, says Alexander Sanchez, a makeup artist in Chicago for Lancôme. "You stiffen the lash line, giving liquid liner something to hold on to."

Test-drive this cool tip

- Use liquid liners that have wands with tiny hairs; they glide on more precisely than ones with felt-tips do, says Caroline Cohen, creator of Noir Cosmetics in Montreal. (Think of how a Sharpie bleeds as soon as you press it onto paper.)

WIN! The Olivia Garden boar-bristle brush on page 119 (25 total). Go to Self.com.



GET THAT GLOW

You don't have to be all flustered trying to apply blush naturally.

Tweak your technique

- As always, when using cream blush, smooth a little bit over the plumpest part of the cheek. Then use overlapping, upward strokes with a flat-bristled brush to paint on color; rubbing in only one spot results in an obvious circle.
- Prefer powder? Start at your hairline, moving inward (not center of cheek out) with a small blush brush. You diffuse color down from the highest part of your cheek for better contouring, Sanchez says.

Test-drive this cool tip

- After you've put on color (powder or cream), take a large, soft blush brush and swirl it lightly over your cheeks to create an airbrushed finish, suggests Emily Kate Warren, a makeup artist in New York City.

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LEARN MORE TIPS

Check out Self.com/beauty for more pro solutions to all your beauty conundrums.

Styling, Robin Page; hair, Louis Angelo for Tresemmé; makeup, Tracy Murphy for Lancôme; manicure, Bernadette Thompson for Art Department; prop styling, Keira Coffee. See Get-It Guide.

WIN! The Clarins skin perfecter on the next page (20 total). Go to Self.com.

BRIGHTEN TIRED EYES

Rise and shine! Fake a good night's sleep with these subtle solutions.

Tweak your technique

- You might need to rethink how you hold a mascara wand. If you're right-handed, you apply mascara to the lashes on your right eye by holding the wand with the tip pointed toward your nose (which is good!). But for the left lashes, be sure to flip your wrist around, facing the wand the same way, not toward your hairline. You match bristles (thin to thick) with lashes (short to long), so you cover all lashes, Warren says. Always start at outer lashes and work inward.

Test-drive these cool tips

- To fatten up sparse lashes, skip mascaras with large, rounded wands, Warren says. A skinny brush with space between bristles latches onto the hairs you do have—even the teeny ones near the inner corner of eyes—and coats each evenly.
- To diminish dark circles, lightly cover eyelids (not only underneath and in inner corners, where you see the most darkness) with a light-reflecting concealer, Sanchez says. You will also even out red or purple tones lurking above your eyes.

Subtle color plus moisturizing hyaluronic acid in Clarins Instant Light Brush-On Perfector, \$32, enhances eyes.

Speed up lash growth with vitamin-rich Rimmel London Lash Accelerator Mascara, \$10.



Natural bristles in Olivia Garden Professional Boar Styling Brush, \$20, glide through hair without causing tears.

Short, dense hairs in Eco Tools Bamboo Finishing Kabuki, \$7, latch on to loose powder.

Spritz this Reach by Design toothbrush, \$3, with hairspray to flatten flyaways.

TAME FRIZZ

Whether your hair is straight or curly, take the other F word out of your A.M. styling session.

Tweak your technique

- After you shower, don't towel-dry hair or wrap it in a towel on top of your head, says Ana Paula Cota, a senior stylist at Devachan Salon in NYC. "Both rough up the cuticle, leading to frizz before hair's even dry." Squeeze out water with an old T-shirt. "It's softer and gentler."
- For sleek strands, blow-dry with a boar-bristle brush—it's a must. "Boar bristles are natural fibers with a smooth surface. They run through strands without creating tears and drag natural oils from root to tip," says Mark Garrison, owner of the Mark Garrison Salon in NYC. "They make hair shinier and cut down on frizz even if you don't use styling products."

Test-drive these cool tips

- After you've finished styling, dip a clean makeup brush into translucent face powder; blow off excess, then dust it along your hairline and roots at the top of your head, says Jet Rhys, a hairstylist in San Diego. "You give hair natural lift without creating more flyaways, which you get from flipping hair upside down to create volume."
- To get rid of flyaways, you need a brush that grabs stubborn strands—and the smaller, the better, like a toothbrush. Short bristles can scoop up small sections of hair, which is critical when fixing cowlicks and frizz as well as getting bangs to lie right, Rhys says.

GIVE SKIN TLC

Create a believably flawless complexion without having to pile on the powder.

Tweak your technique

- Healthy skin starts with clean skin. So lather, rub, rinse...right? Not so fast! "Most people aren't gentle enough and scrub off skin's outer layer," says Jeannette Graf, M.D., a dermatologist in Great Neck, New York. To maintain skin's barrier, use light, circular motions—it's enough to wash away debris.
- When tweezing brows, be mindful of manhandling the eye area. "Repetitive stretching harms collagen and elastic fibers," says Neal Schultz, M.D., a dermatologist in NYC. Press skin firmly in place; avoid pulling it in the opposite direction. Afterward, softly pat eye cream around the perimeter with your fingertip.

Test-drive these cool tips

- A motorized cleansing brush massages face wash into skin without tugging, says Heidi Waldorf, M.D., a dermatologist in NYC.
- If a blemish sneaks up despite diligent cleansing, choose a spot-treatment with a built-in applicator; using your finger without washing first can spread acne-loving germs.

WIN! The Bremenn Research Labs pimple fighter on this page (50 total). Go to Self.com.



The sponge-tip applicator in CoverGirl Queen Collection Natural Hue Concealer in Light, \$8, precisely hides blemishes.

Smooth crow's-feet and lessen dark circles with hydrating Lancôme Génifique Eye, \$59.

Laced with bacteria-banishing benzoyl peroxide, Bremenn Research Labs Emergency Zit Stick, \$21, deflates pimples.